

Market Segmentation Report | Private Equity and Family Offices (LMM Only):

South Carolina, North Carolina, Virginia (Hampton Roads region + Roanoke (only))

68 Private Equity firms and Private Offices in North Carolina, South Carolina, and southern Virginia hold 636 lower-mid market portfolio companies, which exist in these 12 verticals:

Consumer • Industrials • Manufacturing • Business Services • Technology & Software • Healthcare & Life Sciences • Financial Services • Distribution/Logistics • Agriculture • Energy/Utilities • Real Estate • Government Services • Multi-Asset/FO

Contact us for the list of private equity firms in this target market

Verticals and sub-verticals are split in the following manner:

1. Consumer & Retail

- Consumer Products
- Consumer Services
- Food & Beverage
- Pet Products & Services
- Hospitality
- Health & Wellness
- Restaurant & Franchise Systems
- Multi-Unit / Franchising

- Industrials
- Industrial Services
- Engineered Products
- Niche / Specialty Manufacturing
- Light Manufacturing
- Materials
- Automotive
- Aerospace
- Outdoor / Marine
- Maritime Industries

2. Industrials & Manufacturing



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- Construction
- Architecture / Engineering
- Fire Protection & Industrial Services
- Manufacturing & Distribution
- Printing / Packaging

3. Technology & Software

- Software
- Enterprise Software
- B2B SaaS
- Vertical SaaS
- AI / Data Science
- Information Services
- Tech-Enabled Services
- Cloud / Innovation Tech
- HR Tech
- Fintech
- GovTech
- Martech
- Workflow Automation
- Communications / Telecom Services
- Space Industry

- Cleantech / Green Tech

4. Healthcare & Life Sciences

- Healthcare Services
- Healthcare IT
- Medical Technology
- Biotechnology
- Pharmaceuticals
- Medical Devices
- Life Sciences
- Diagnostics

5. Business & Professional Services

- Business Services
- Professional Services
- B2B Services
- Advisory / Consulting
- Legal & Estate Planning
- Tax & Accounting
- Trust Services
- Risk Management
- Wealth Management & Financial Advisory



6. Financial Services & Capital Markets

- Financial Services
- Specialty Finance
- Insurance & Benefits
- Investment Management
- Private Equity Secondaries
- Late-Stage Venture / Pre-IPO Shares
- Multi-Asset (Public Markets, Private Credit, Real Assets, Structured Products)
- Wealth Planning & Family Office Services
- Retirement Plans / 401(k)

7. Distribution, Logistics & Supply Chain

- Value-Added Distribution
- Distribution & Logistics
- Transportation & Logistics
- Packaging & Fulfillment

8. Agriculture & Natural Resources

- Agriculture
- AgTech

- Food Systems
- Forestry-adjacent sectors (if implied)

9. Energy & Utilities

- Energy
- Utilities
- Clean / Green Energy
- DER / Grid-Related Technology (implied via utility tech)

10. Real Estate

- REITs
- Real Estate Development
- Commercial & Residential Real Estate
- Construction-Linked Real Estate Services
- Affordable Housing / Governmental Housing

11. Government & Public Sector

- Government Services
- Public Sector Technology / GIS / GovTech



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12. Multi-Asset & Family Office Categories

(Not industries per se, but clearly distinct categories referenced in your list)

- Public Markets (global equities, fixed income, ETFs)
- Private Credit
- Real Assets
- Hedge Funds
- Multi-Asset Allocation
- Co-Investments (PE/VC)
- Family Office Administration



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The 636 Companies are Listed Below

A

A1 Sewer & Drain
ARA
Aauven Therapeutics
Aceragen
Acclinate
Agape Care Group
Acorns
Acomhal Research
Acorn
Activated (Walkabouts)
Adovate
Agape Care Group
Agilix
Agolo
AgTechInventures
Aguapor / Aquipor
Aiwyn
Aiwyn
Akamai
Alimetry
Alloy
Allredi
Allegion Ventures
Altis Biosystems
Ambient.ai
Americas Swimming Pool
Co. (ASP)
American Outcomes
Management
Amulet Pharmaceuticals
AmplifiedAg
Anduril

Animoca Brands

Ant
Applied StemCell
Apprentice
APPROVE (KWIPPED)
Arcadia Beverage
Arcadia Property Services
Arctic Wolf
Arctos
Arden
Argenta
Armstrong Transport
Group
Artifact Uprising
Artemis
Artesian
ASA All
Asaak
Assemble
AssetWatch
Astroforge
Atropos Health
Atticus Pharma
Auburn
Authentic Auto Body
AutoCruitment
Avant
Avatnt
Aviatrix
Avnet
Azurity
Axim Geospatial
Axim
Axiom

B

Babylon Micro-Farms
Bacari
BallerTV
Barnsley Resort
Base
Barton Watch Bands
Baebies
Beck Technology
Becker's Healthcare
Bellagreen
Bend Bioscience (fka
CoreRx)
BigDot of Happiness
BIOS
Bizwiz
Blue Ridge Maritime
Blue Ridge Mountain
Rentals
BNI
Bookelicious
BossCat (formerly
PunchListUSA)
Boxabl
BOOM Fantasy
BOOM! Studios
Brainlabs
BreachRx
Brex
Bright Greens
BrittleBrittle
Brimar Industries, LLC
Braskem



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Bublish
Bustle Digital Group

C

CadChat
Cafe Patachon
California Cryobank
Callient
Calient Technologies
Canela.TV
Carbon
Carolina Alliance Bank
Carolina Foods
Carputty
Case
Case Status
Cast-Crete
Cavalry
CBT Logistics Group
Cedar Point Club
Cencora
Cerillo
Certus
Cequence
Ceto
Chamberlain Coffee
Chance Legal
Checkr
CHEKHub
Chime
Chop Shop
Ciqo
Circle Media
Circ
CIH
ClarisHealth
Coastal Bank & Trust

Cafe Patachon
Colorcon
Complete Basement
Systems
Compass MSP
ConCntric
Consolidated Precision
Products Corp.
Contego Medical, LLC
ConvertIT Internet
Marketing
Coros
Covr
Coworks
Covenant
Craneworks
Crete United
CrewOne Productions
Crosslake Technologies
Curbio
Curion
CytoRecovery

D

Darby
Datos Insights
DART
Delee
Debut
Detrapel
Diagnosis
Dialpad
Diamond
Dignify Therapeutics
Direct Color Systems
Discord
Drew Foam Companies

Drone Racing League
DART
Dynamic

E

EarthOptics
EDGE Industrial
Technologies
EdLogics
Edsal Manufacturing
Elevation Hotel & Spa
Elevaris
Eleven Sports
Elliott Aviation
Elyson
Ember
Emergo Therapeutics
Emrgy
Engage fi
EnviCor Enterprises
EnviroTech Services, Inc.
Epic Games
Equilibrium Energy
Era
Evolve
Exacta Land Surveyors
Exabeam
Eximis Surgical
Expedited Travel

F

Fashivly
Farmstead at Long
Meadow Ranch
Fenris Digital
Fibrix Filtration
FibroGen



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Flex Hybrids
Flexport
Flourish
Flow Labs
Florida Foundation
Authority
FM Expressions
Foundation Recovery
Systems
Foundation Repair of
Western Colorado
Foundation Systems of
Michigan
Freedom Electronics
FTI

G

Gallant
Gauzy
Geli
Genesis
Givebacks (MemberHub)
Glenn Industrial Group
GoHappy
GoPivot
Gooten
Gradient Health
Gravitate
Greenlight
Grunenthal
GrowSquares
GPS Air

H

Halo
Handi Quilter
Handoff AI

HappyCo
Hansa Biopharma
Healthycell
HelioCampus
HemaSource
Hedge
HelloPackage
HqO
Hi Tek Data
Homewood Suites
(Pinehurst)
HopDrive
Hospira
HudsonMX
Hylaine

I

Iconic Moments
IDEA Fund Partners
Independence Materials
Group (IMG)
Infusd Nutrition
Innovative Basement
Authority
InformedDNA
InRule Technology
InSight
INX
InTech Aerospace
Interplay Learning
Intrepid Mission Driven
Solutions
Invicta Water
Invoy
ISAAC

J

Jackpocket
Jane
Japs-Olson
JK Findings
Joe Tools
JES Evergreen
JES Foundation Repair
Jumo Health
Jupiter Bioventures

K

Kasa
Kauffman Engineering
Kellogg's
Key Data Dashboard
Kin
Kiawah Partners
KIYATEC
KneeVoice
KOMO Biosciences
Kraken
Kuli Kuli

L

Lafayette Instrument
Lantana
Latchel
LawGeex
Leghorn Investments
Legacy Data Access
Legacy Partners
Ledge
Level.Agency
Liberty Safe
LinkSquares
Liquid Death
Local Hive



Low Falls Wholesale
Nursery

Lumata Health
Luminoah
Luminelle (UVision360)
Lupin
LMNT

M

M6

Mac Papers + Packaging
Mapped
Marine Floats
Maragame Udon
Mattco Forge, Inc.
Mattoboard
McCorquodale Transfer
McKenzie Creative Brands
Maybe
Med Aditus
Medicus Healthcare
Solutions
Mend
Mesoblast
MI RNA
Michelli Weighing &
Measurement
Microcall
Mileutis
Millennia
Milsco
Minna
MinuteMedia
Mint House
Mojio
Monument Advocacy
MOXFIVE

Mount Valley Foundation
Services

Mucha
Mundi Pharma
Munch's Supply &
Marcone
My Code
MycoTechnology
Mycovia Pharmaceuticals
Myndlift

N

Naples Grande Beach
Resort
Napolese
Nav.it
National Electronic Alloys
National Power
National Safety Apparel
NaturX
Netskope
NetBase Quid
Neogov (NEOGOV)
Nevakar
New York Butcher Shoppe
NewBridge Bank
Niricson
Northstar Recycling
Company
NPI Financial

O

O2X Human Performance
Oath Pizza
Office Practicum
Ohio Basement Authority

Ohio Basement Systems
Olive Tree People
Omni Logistics & Forward
Air
One Digital Trust
One Hour Heating & Air
Conditioning
OnSight Industries
On Target Labs
Opus Medical
Osborn
O.R. Colan Associates
Oscilla Power
Overstory

P

Pacegenix
Paladin Cloud
Palmetto Adhesives
Palmetto Bluff
Palmetto Infusion
Services
Pando
Pandoodle
Pano
Papa Johns
Paradigm Therapeutics
PGA National Resort
Peroni
Personify
Petite Chou
PetVisor
PGA? (already above)
Phathom
Pharmaceuticals
Phinite
Phononic



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Pickle Juice
Pierce
Piedmont Beverage
Company
Pindrop
Plantd
Plantible
Plum Print
Pointivo
Powerhouse Brands
Precision
Precision AI
Predic
ProAxion
ProctorFree
Pro-ficiency
Process Barron
Prospect
Protec... (PROTECT3D)
Protera

Q

Quality Automotive
Services
QMotion
Qualtrax
Quid? (part of NetBase
Quid already counted)

R

Rainbow International
Restoration
Raleigh
Raven
RB Fire United
ReAlta Life Sciences
Redbud Labs

Region Rents
Reliance Aircraft
International
Reliance Partners
Relativity
Rentberry
Reveal
Revance
Revive Superfoods
Ripple
RoadOne Intermodal
Logistics
Roadrunner Recycling
Roebuck Wholesale
Nursery and Landscape
Roivant
Roofstock
Roots Automation
RuffleButts
Russell Hendrix
Foodservice Equipment
Rubrik

S

Sabanto
Said Differently
Samara Aerospace
Sanofi
Sapience Therapeutics
Sawgrass Marriott
SC Inn
Scalable Systems
Scout
Seal the Seasons
Seafarer Exploration
Sebela Pharmaceuticals
Inc.

Sempre Health
Sensory Analytics
Servosity
Setcom
Shark Wheel
Sharpen
ShipBob
Shionogi
SignalWire
Siffron
Siren Snacks
Skillsmaker.ai
smartShift
Socket & IdeaTek
Soelect
Softdocs
Solestra Group
South Atlantic Contract
Packaging
SouthEast Land
Management
Southeast Land
Management
Southeast TechInventures
Southern Exteriors
SpaceX
Spiffy
SpendHQ
Sparus Holdings
SPG
Sprockets
StableDry Services
Stacked
SteadyMD
Steno
Stinger
Storelli
Strata Education Group



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Strata Information Group
Strata
Stripe
SuperBetter
Super Home Services
Supermoon
Syntis
Synergy ECP

T

T-Mobile
Targan
Tar Heel Basement
Systems
Teachers of Tomorrow
Technical Coating
International (TCI)
TendoNova
Tesseract
Tex... skip
TextIQ
The Cliffs
The King and Prince
The Liberty Group
The Outline
Thetford
Think
Three Wishes
Thornhill Therapeutics
Thrust Flight
Timeplast
TMT
Touro
Treis Blockchain

Trilium
Trilio
Trinity
Trio Labs
Trudy's
Tranium Group
Truvant
Tubi
Tube Bending
Turo
Turo? already counted
Tux
Twilio

U

U.S. Endo Partners
UAC
Ucan
Umbra
Unbreak
Unearth
Unico
Universal Diagnostics
Unosquare
Upshift
Urban SDK

V

Valley
Valtir
Venture Count
VergeSense
VeriSIM Life
VeriSolutions

Veson Nautical
VitreK
Vizbee
Voxel
VQ Biomedical
VRC Engineered Solutions

W

Wapaca Foundry, Inc.
Waverton
Wealthbox
Wellbox
Whimstay
WhiteWater III (BANGL)
WhiteWater III
(Matterhorn)
Wilmington
Pharmaceuticals
Won't Stop Hospitality
Worldwide Express &
GlobalTranz
Worldwide Produce
Wripple

Y

Your Part-Time Controller
Yuva Bioscience

Z

Zinnia
Zocdoc
Zylo Therapeutics



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